



Achieve Well Challenges 26/27

The challenge:

How many active minutes can your school log this year?

Join schools across Nottingham in the Achieve Well Challenges and get your pupils moving more throughout the year. Bring your whole school together through shared activities, friendly competition and regular celebrations that help children enjoy being active, build confidence, and develop healthy habits.

Alongside supporting health, wellbeing, personal development and enrichment, the challenges give you a clear way to track participation and celebrate progress. Simply log active minutes through the easy-to-use web app and see how your school is doing alongside others across the city. Only school supervised activity counts, this can include lessons, movement breaks, the Daily Mile, playground activities and school clubs. Unsupervised play only counts when pupils record it themselves.

Our main annual challenge, the Sheriff's Challenge, will run from **21 September 2026 to 8th July 2027**. Optional mini challenges will run throughout the year to keep children motivated, with all minutes contributing to each school's total in the Sheriff's Challenge. Just sign up once to unlock all the challenges. After that, you're free to join in with any of them without signing up again.

Schools will be ranked by average active minutes per pupil, and the overall winning school will receive the **Sheriff's Challenge trophy** and a **Playground equipment package worth more than £400** which will be presented by a VIP.

Mini Challenges

Alongside the main Sheriff's Challenge, schools can also take part in optional mini challenges across the year. These shorter challenges use sport and movement to keep children engaged while supporting personal development, inclusion, teamwork, PSHE, and wider curriculum themes.

- **Black History Month Challenge: 1st October 2026 to 16th October 2026**
Can you complete all five sports and build as many active minutes as you can this Black History Month? Complete five sports from five Black sporting role models, encouraging children to get active and try different ways of moving.



- **Race for the Pole Challenge: 2 November 2026 to 11 December 2026**
Can you help us complete 81,490 active minutes (the same time it would take to walk to the North Pole) An exciting international journey challenge where children build up active minutes as they travel through different countries, connecting with British and overseas organisations as they go.
- **Move for Good Challenge: 12th February 2027**
Log as many active minutes as possible while raising awareness and support for a cause that matters to your school community. A whole-school challenge that uses the power of movement to raise awareness and create opportunities for schools to fundraise or raise awareness for a cause of their choice.
- **International Women's Day Challenge: 8th March 2027 - 12th of March 2027**
Can everyone do a marathon (260 active minutes) a week? Inspired by Kathrine Switzer's first Boston Marathon time of 4 hours 20 minutes, this whole-school challenge uses movement to explore equality, inclusion, perseverance, and breaking barriers.
- **Women's World Cup Challenge: Get Them to Brazil: 7th June 2027 to 24th June 2027** **How many times can your school reach Brazil before the Women's World Cup begins?** Each journey from Nottingham to Rio represents **140,025 active minutes**, based on a distance of **9,335 km**. helping your school celebrate and support women's football.

The Achieve Well Challenges web app

The challenges are based on a Webapp that can be accessed at achievewellchallenges.co.uk. More than just a place to upload active minutes, the app also includes a range of features that can help your school manage the challenge, track progress and report data to aid impact assessment. Some of the key capabilities and possible uses are outlined below.

- Quick, low-admin logging for busy staff- just 20 seconds to log activity and works on any device with a web browser.
- Flexible entries for classes, year groups, or whole-school activity.
- Live progress tracking to show active minutes building up.
- All resources and info to support the Achieve Well Challenges can be found here: [Link to Padlet](#)

Sign up now and make the Achieve Well Challenges part of your school year,

To access the web app and create an account for your school, click on this link achievewellchallenges.co.uk.

For more information and support click on this link: [Achieve Well - Challenges](#)

